



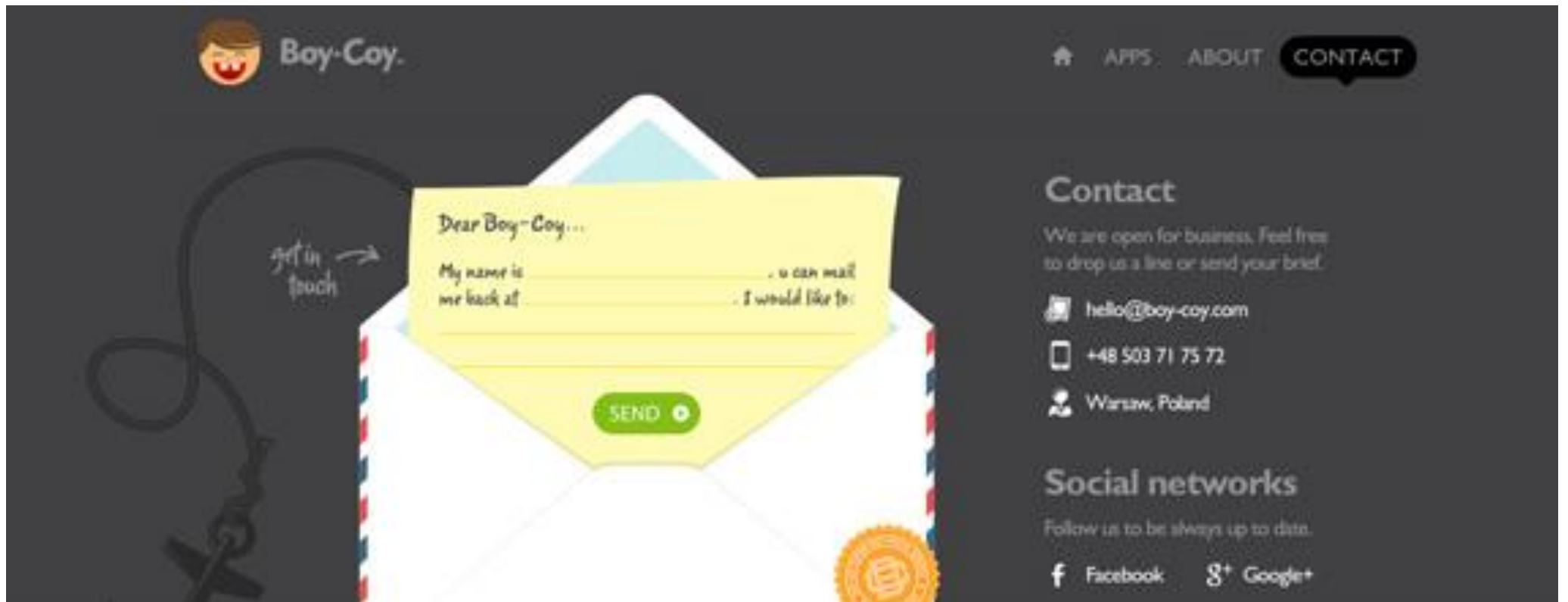
Formularer

Joomla Work Day 2017

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FORMULARER HVAD ER DET?



The image shows a screenshot of the Boy-Coy website's contact form. The form is presented as an open envelope with a yellow letter inside. The letter contains the following text:

Dear Boy-Coy...

My name is _____, u can mail
me back at _____ . I would like to:

Below the letter is a green button labeled "SEND".

To the left of the envelope, there is a hand-drawn illustration of a person's profile with the text "get in touch" and an arrow pointing towards the envelope.

The website header includes the Boy-Coy logo (a smiling face with a tongue sticking out) and the text "Boy-Coy.". Navigation links for "APPS", "ABOUT", and "CONTACT" are visible in the top right corner.

The "Contact" section on the right side of the page contains the following information:

Contact

We are open for business. Feel free to drop us a line or send your brief.

- hello@boy-coy.com
- +48 503 71 75 72
- Warsaw, Poland

The "Social networks" section includes the text "Follow us to be always up to date." and links for Facebook and Google+.

FORSKELLIGE TYPER AF FORMULARER

- Skriv dig op til et nyhedsbrev
- Registrer dig på siden
- Få den gratis guide mod at afgive din mailadresse
- Profiler
- Kontaktformular
- Spørgeskemaer



HVAD KENDETEGNER EN GOD FORMULAR?

- Gør det personligt
- Undgå at det bliver for kedeligt
- Sørg for at der kun er relevant tekst og felter
- Sørg for at man kan tabulere igennem formularen
- KISS
- Sørg for at det er tydeligt hvad der sker med formularen når brugeren trykker send



MULTI-STEP FORMULARER

Multi-step formularer outperformer lange formularer på én side.

Leadformly

Capture & convert up to 300% more leads

The easy way for marketers to create high-converting LeadForms™

Which category best describes your company?

Select



Next

Try our
Leadformly form



LESS IS MORE...

Short Forms Outperform Long Forms



First Name: *

Last Name: *

Work Email: *

Job Function: *

Company: *

First Name: *

Last Name: *

Work Email: *

Company: *

Job Function: *

Employees: *

Industry: *

First Name: *

Last Name: *

Work Email: *

Work Phone: *

Company: *

Job Function: *

Employees: *

CRM System: *

Industry: *

Short Form (5 fields)

Conversion: **13.4%**

Cost per: **\$31.24**

Medium Form (7 fields)

Conversion: **12.0%**

Cost per: **\$34.94**

Long Form (9 fields)

Conversion: **10.0%**

Cost per: **\$41.90**

UNDGÅ

- Bed kun om de allermest nødvendige informationer
- Forklar hvorfor du skal bruge informationerne

The screenshot shows the FedEx website interface. At the top, there is a navigation bar with the FedEx logo and links for 'Verzenden', 'Traceren', 'Mijn account beheren', and 'Douane info'. Below the navigation bar, there is a header section with the text 'Schrijf naar FedEx' and a background image of hands typing on a keyboard. To the left of the main content area, there is a sidebar menu with the following items: 'FedEx Billing Online', 'Vraag uw klantnummer', 'Bestel verzendbenodigdheden', 'FedEx Ship Manager Software en FedEx Ship Manager Server artikelen', 'Klantenservice', and 'Ga naar Tarieven'. To the right of the sidebar, there is a main content area with the text 'Wij stellen uw opmerkingen en suggesties op prijs. U ontvangt zo snel mogelijk een antwoord.' Below this text, there is a form titled 'Schrijf naar FedEx' with the following fields: 'Voornaam', 'Achternaam', 'Bedrijf', 'Adres', 'Plaats', 'Provincie/streek', 'Land', 'Postcode', 'E-mail adres', 'Telefoon', 'Fax', 'Bericht aan', and 'Uw bericht'. At the bottom of the form, there is a checkbox labeled 'Geef Response Verint' and a button labeled 'Bericht sturen'.

UNDGÅ AT PLACERE SPØRGSMÅL SIDE OM SIDE

Label
Input

Label
Input

Label
Input

Label
Input

Do

Label
Input

Label
Input

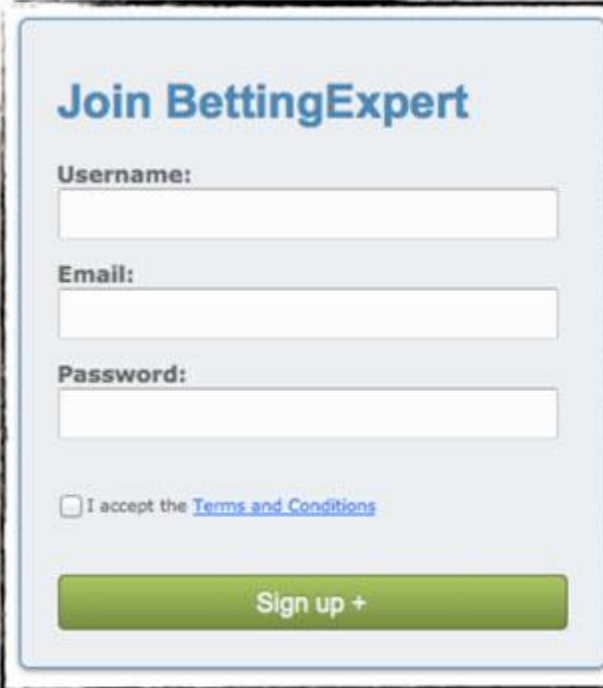
Label
Input

Label
Input

Don't

GIV FOLK EN GRUND TIL AT BRUGE FORMULAREN

Control:



Join BettingExpert

Username:

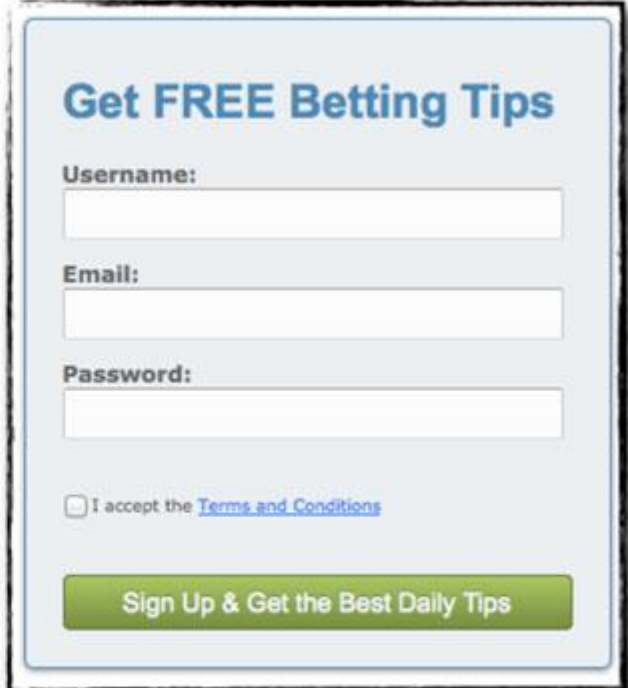
Email:

Password:

I accept the [Terms and Conditions](#)

Sign up +

Treatment:



Get FREE Betting Tips

Username:

Email:

Password:

I accept the [Terms and Conditions](#)

Sign Up & Get the Best Daily Tips



 **31.54% more signups**
Statistical Confidence: 99% Standard Error 0%

HJÆLP DIN BRUGER

Fyld så meget som du overhovedet kan ud på forhånd.

Hvis du beder om telefonnummer så brug IP adressen til at forudfylde landekode (fx)



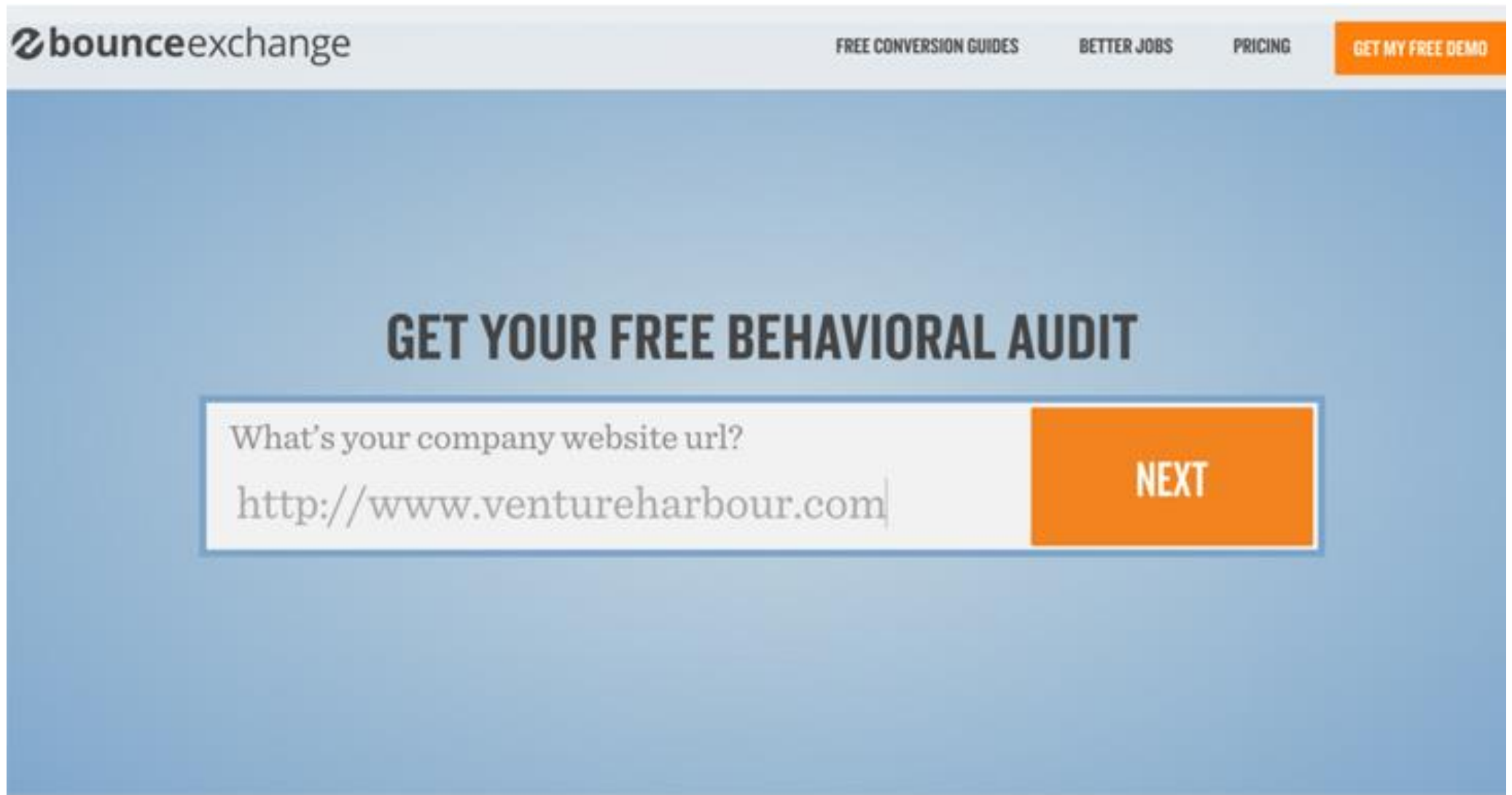
BRUG PLADSHOLDERE

Type part of an address or postcode to begin Fersiwn Cymraeg >

E.g. 'CR0 3RL' or '36 Factory Lane'



GIV ALLE FELTER LABELS



The image shows a screenshot of the bounceexchange website. The header includes the logo 'bounceexchange' on the left, and navigation links 'FREE CONVERSION GUIDES', 'BETTER JOBS', and 'PRICING' in the center. A prominent orange button labeled 'GET MY FREE DEMO' is on the right. The main content area has a blue gradient background with the heading 'GET YOUR FREE BEHAVIORAL AUDIT'. Below this is a form with a text input field containing 'http://www.ventureharbour.com' and an orange 'NEXT' button.

bounceexchange FREE CONVERSION GUIDES BETTER JOBS PRICING [GET MY FREE DEMO](#)

GET YOUR FREE BEHAVIORAL AUDIT

What's your company website url?

[NEXT](#)

FORUDSIG HVAD DIN BRUGER VIL?



VID HVORNÅR DU SKAL BRUGE TJEKBOXE, RADIOKNAPPER, DROPDOWN



[Assess Your Risk Tolerance](#) > [View Your Plan](#) > [Open Account](#)

Let's get to know you.

Which of the following best describes your household?

- Single income, no dependents
- Single income, at least one dependent
- Dual income, no dependents
- Dual income, at least one dependent
- Retired or financially independent

Back

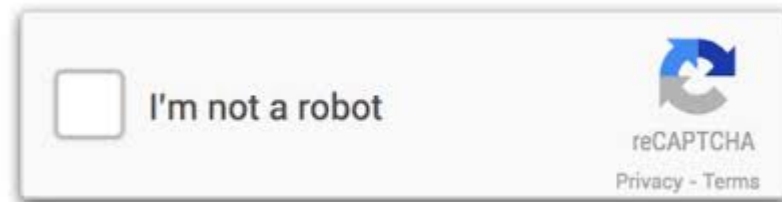
Continue



TO CAPTCHA OR NOT TO CAPTCHA?

Brugerne hader det

Hackerne/Spammerne elsker når man lader være....



SØRG FOR FEEDBACK MED DET SAMME?

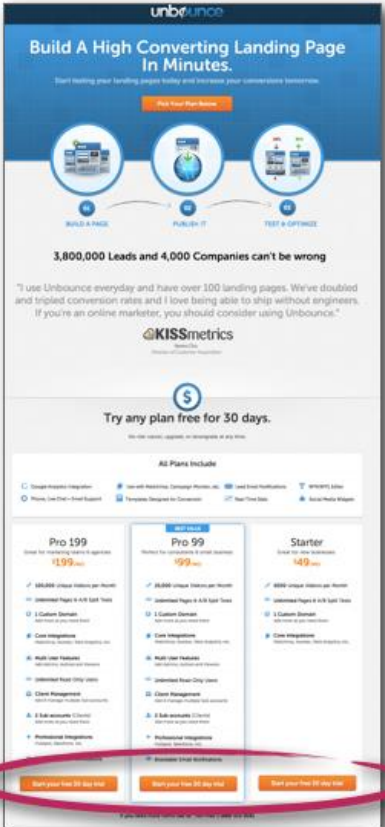
Choose your username

✘ This username is already taken!

Suggestions: 8JxsOHtpVephDEq · LJqpSPCpw8DMPpL ·



BRUG KNAPPER OG CALL TO ACTION



Control: Start your free 30 day trial

Treatment: Start my free 30 day trial

90% increase in CTR
During the campaign periode, the treatment increased CTR by 90%

ContentVerve.com
All about content, copy & conversion

SIGN UP TO DRIVE

HAVE YOU DRIVEN PROFESSIONALLY AS A PRIVATE HIRE DRIVER BEFORE?

Yes

PLEASE SELECT YOUR LICENSING AUTHORITY

Please Select

NEXT



vimeo

Join Vimeo
or Log In

First & Last Name

Are you a business?

Email

Password

I understand and agree with Vimeo
Terms of Service

Join Vimeo





Always & Forever
Greeting Card

\$4.50

Citrus Floral Recipe
Cards

\$12.00

Citrus Floral Tin Recipe
Box

\$34.00

Faith, Hope & Love Print

\$20.00





LET'S TALK

Nice to meet you!

Can we ask a few **questions**? Thanks!

First can we ask your amazing dogs name?

Thanks! Can we get your first name?

Great! Can we ask your cross streets?

Wonderful! Can we get a seanse of your weekly budget?

Lastly, how did you find our website?

SUBMIT